



Clear Creative (UK) Ltd Environmental Policy

clearcreative

CLEAR CREATIVE (UK) LTD ENVIRONMENTAL POLICY

Clear Creative (UK) Ltd are committed to minimising the impact the design & printing industry has on the environment. Many of the goods and services we buy can cause damage to the environment and public health through the use of raw materials, the manufacture of goods and their distribution, use and disposal. At Clear Creative (UK) Ltd we have a simple common sense approach to recycling and waste management. We have procedures in place and machinery which employ energy efficiency - this greatly reduces waste levels.

This document outlines a number of actions that Clear Creative (UK) Ltd have undertaken or will undertake to encourage both employees and suppliers to incorporate environmental issues in the work place.

Clear Creative (UK) Ltd will therefore work with its employees wherever possible to

- Reduce the number of goods and services procured by cutting down on waste and repairing or reusing existing goods.
- Use the least environmentally damaging goods and services.
- Provide value for money by taking into account the whole life costs of goods and services
- Include environmental specifications in all contract documentation and ensure criteria are used when contracts are awarded
- Raise awareness on environmental issues relating to procurement by providing relevant information and training for specifiers and end users.

Clear Creative (UK) Ltd will also work with its suppliers wherever possible to maintain good environmental practice by

- Promoting environmental awareness amongst suppliers and ensuring they are aware of Clear Creative (UK) Ltd's Environmental Policy.
- Encouraging suppliers to introduce more environmentally friendly processes and goods at competitive prices.
- Assessing the environmental credentials of major suppliers and their products.

Clear Creative (UK) Ltd will reduce the number of goods and services procured by cutting down waste and repairing or reusing existing goods.

The best environmental option is to procure and use less. This will conserve resources, reduce pollution as well as significantly reduce the amount of waste produced.

All employees should consider the option of whether consumption could be reduced by reusing or repairing existing materials or goods. Employees should also investigate whether alternative procedures can be put into place, which will remove the need to buy goods and services. They should consider the options of whether goods can be borrowed, loaned or even shared rather than purchased.

All employees should consider whether the goods and services are

- Durable, reusable, refillable or recyclable
- Contain reused, recycled or renewable raw materials
- Are energy efficient
- Use the minimum of packaging to encourage waste reduction
- Non- polluting
- Are locally produced
- Are free from ozone depleting substances, solvents, etc.
- Are certified sustainable sources e.g. FSC approved
- Cause minimal damage to the environment in their production, distribution and disposal

Clear Creative (UK) Ltd intends to maintain an approved suppliers list which will include an assessment of suppliers to ensure they meet certain criteria.

Ultimately we would like the supply base to be 100% environmentally committed.